Hello!

This is a retargeting email that you can use for your business to target your active clients when you have openings on your calendar. There is also copy for an email that can be used when you are expanding your business to your next van!

Please watch this short video showing how to add it into your MoeGO Marketing Campaign. https://www.loom.com/share/04237cde6bd44960a18f072e904d66b3?sid=6af6e0fc-cbe3-4f55-b022-e4cb9218b5c5

MoeGo Email Credit Template:

| Recipient count | Use credit number |
|-----------------|---|
| 0-200 | 1 credit |
| 201-500 | 2 credits |
| 501-1000 | 4 credits |
| 1001-1500 | 6 credits |
| ••• | 2 credits will be added for every 500 recipients. |

Here is an image header:



Subject: * We've Got Grooming Spots Just for Your Pet! Book Now * Hello {customerName}!

We're ready to pamper your pet with a fresh look and lots of love! ** We wanted to let you know we have **grooming appointments available** at Zoomin Groomin! Now's the perfect time to treat your fur baby to a fresh look and a little pampering. Here's why your pet will love Zoomin Groomin:

- Convenience: We come to you, no more stressful car rides!
- Top-notch care: Our professional groomers treat every pet like family.
- Tailored grooming: We customize each session to fit your pet's unique needs.

Don't wait—our spots fill up fast! Call to schedule your appointment today.

Your pet deserves the best, and at Zoomin Groomin, we're here to provide it. See you soon!

Zoomin Groomin

Email Copy for Expansion on Second Van

Subject: 🐾 Exciting News! We're Expanding and Ready to Pamper More Pets! 🐾

Hello {customerName}!

We're thrilled to announce that Zoomin Groomin is expanding in your area! * That means we have more grooming appointments available and we can't wait to pamper even more pets with the love and care they deserve. *

If you know any fellow pet lovers, we'd appreciate your referrals! Spread the word to your friends and family so their pets can enjoy the Zoomin Groomin experience too.

Your pet deserves the best, and we're excited to bring our services to even more fur babies in your community.

See you soon!

The Zoomin Groomin Team