

# Frequently Asked Questions & Responses

# For Social Media

## • What services do you offer?

- o Thank you for reaching out to Zoomin Groomin Central (Insert Location) We bring the spa to your driveway for a stress-free pet pampering! Our mobile grooming van offers a stress-free environment! To start your personalized quote, please share the following about your pet(s): name, breed, approximate weight, and service needs.
  - Bath & Blowout
  - Bath & Tidy Trim (Face, Feet, Sanitary)
  - Bath & All-Over Trim
    - Every spa day includes a full-service bath, blow-dry, nail trim, ear & teeth cleaning, plus a few surprises for your furry friend(s)!

### What are your hours?

• We are open (7 Days) a week from 8:00am - 6:00pm. We would love to pamper your pet! Can we book an appointment for you?

#### • Where are you located?

• We service the (Insert Area or Zip Codes) and have availability (this week!) Please share the following about your pet(s): name, breed, approximate weight, and we will get you a customized quote.

#### • I need an appointment today!

o If someone says, "I need an appointment today!" and you don't have one, say "I don't have anything today, but I can schedule you for Monday at 4pm or Tuesday at 11am. Which time works best for you?"

#### • I can't afford your services.

"We completely understand your concerns. At Zoomin Groomin, we offer a premium, stress-free grooming experience tailored to the comfort and well-being of your pet. We strive to provide high-quality services that ensure both convenience and peace of mind. If you ever feel that a mobile grooming solution better suits your needs, we would be more than happy to assist you at that time."

#### • I would love to book an appointment, what is included and how much?

 Use this response, once you know what service they will need and the breed and weight of the dog. "Hello (client's name), here's the breakdown for (Pet's name) spa day, Blowout & All-Over Cut. This service includes:

- o Luxurious bath, coat-specific shampoo & conditioner
- o Blueberry facial to refresh & remove stains
- o Blow-dry to remove loose fur & prevent mats
- o Brush out for a healthy coat
- Nose & paw balm, ear, teeth, and nails
  Trim Selection:
- o Personalized All-Over Haircut
- Our one-on-one mobile grooming service is \$165.46.
  We take pride in making grooming a stress-free experience for your pet. Our convenient, athome service is tailored to each pet's individual needs and safety. It's all about TLC!"