

## Recognize The Signs Of A Disabled Facebook Ad Account

There are several ways to tell if your Facebook ad account has been disabled. Some are more obvious than others, depending on how you use Facebook. Here are the most common signs of a disabled ad account:

- 1. **Unable to create new ads:** If you're trying to create new ads and can't, this could indicate your ad account is disabled.
- 2. **Notifications:** Check your email or <u>Facebook Ads Manager</u> for any notifications about disabling or policy violations. Typically, you will receive a notification along with the reason.
- 3. **Rejection of ads:** If your <u>ads are repeatedly rejected</u> without clear reasons or are disapproved immediately upon submission, it could suggest an issue with your ad account.
- 4. **No access to ad account:** In some cases, you may suddenly lose access to your ad account, or it may disappear from your Ads Manager dashboard.
- 5. **No ad metrics:** If your active ads are not showing any performance metrics, such as impressions, clicks, or spend, it may be a sign that your ad account is disabled.
- 6. **Sudden drop in ad performance:** While not always a clear sign, sudden and unexplained drops in ad performance could indicate an issue with your ad account's health.
- 7. **Loss of Business Manager access:** If you are using <u>Facebook Business</u> <u>Manager</u>, losing access to it can also be a sign that your ad account is disabled.
- 8. **Payment issues:** If there are problems with your payment method or billing, it can lead to the disabling of your ad account. To prevent this in the future, we recommend regularly checking Ads Manager to make sure your payment settings, especially your credit card details, are updated and correct.
- 9. **Limited support access:** If your ad account is disabled, you may find that your access to Facebook's support channels is limited or restricted.

## **How To Appeal Advertising Restrictions**

## Click here for Info on Account Restrictions and how to appeal

If you believe your business portfolio, ad account, Page or user account was incorrectly restricted, you may be able to <u>request a review</u> of the decision in <u>Business Support Home</u>.

Remember requesting another review of our decision will not hurt your standing with our company in any way.