

Launch Plan

Social Media

1st FB AD Opening

Hello friends! 🙌 I have some very exciting news to share. [Troy Ruediger](#) and I have opened a mobile pet grooming salon.

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🔴 WE ARE NOW ACCEPTING APPOINTMENTS 🔴 Please message me if you would like to make an appointment or learn more about our services.

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A little bit about us:

Zoomin Groomin is a mobile pet grooming salon that we are excited to bring to Virginia Beach. We offer premium grooming services using only the best products that are safe for your pet and the environment. Zoomin Groomin has worked hard to design a brand new, state of the art van that has all new, top of the line equipment.

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We are looking forward to meeting all of the furry friends of Virginia Beach! 🐕🐱❤️

ADD PICTURE OF VAN

FB Van Arrived

THE VAN HAS ARRIVED 🎉

We are so excited to get out on the road and meet everyone!

ADD VIDEO OF VAN

1st Day of Business on the Road

Finally Zoomin *and* Groomin! 🚐🐱 We have some happy clients and a very successful first day on the books! We have a busy schedule but still some limited appointments available. Shoot us a DM if you'd like to get on the schedule before the end of the month!

ADD PHOTOS OF DOGS IN THE VAN BEING GROOMED. Note: 1st day of business

1st Week of Mobile Grooming

Since starting last Wednesday we've groomed 25 dogs, hosted 2 events where we booked 8 new appointments at each one, and brought on two more groomers to run the van 7 days a week to meet the demand we've seen.

I've had a lot of people reach out so I wanted to make sure if we've connected we can get you on the schedule. As a reminder we service dogs and cats of all sizes, our standard service includes full bath, blowout, ear cleaning, teeth cleaning, and nail trimming. In addition we offer cuts, either a tidy trim which includes "trimming in some places" around the tail, ears, face, etc. or a full body trim. Price is based on the weight and length of their coat. Send me a DM if you're interested and I can provide pricing.

Thanks so much to all of our friends and family, we appreciate all of the support!

ADD PICTURE OF THE VAN AT, IN FRONT OF, A CUSTOMERS HOUSE

Appointments Available



We have appointments available for next week. Call me to book

ADD PHOTOS OF PREVIOUSLY GROOMED PETS



Cyber Monday

🇺🇸🇨🇦🇵🇸 Happy Cyber Monday friends! Looking for the perfect gift this year? Share the gift of spa day with your friends and family's pets. Easily purchase and send digital gift cards electronically for any amount you choose. During checkout you can choose to either send the gift now or set it to be sent on any date in the future. Perfect for last minute gifts, holidays, or birthdays. The recipient will set an appointment with us and the amount of their gift card will be applied to their total bill upon checkout. You can purchase online here: [\(include link\)](#)



Holiday Gift Card

Start running this on November 8th. Have a button on FB for folks to order.



Event Post

We're so excited to be a part of ___(name of event)___ with @(group hosting event). (List date of event) (mention any offers or giveaways you have going on for event) If you're here, stop by and say hi!

ADD PHOTOS OF EVENT

Doggie Check List

Just a quick reminder, your pet is worth it! 🐾💙🐾 Book your appointment with us today!

☎ (phone number)



Labor Day Sale

We hope everyone has enjoyed their labor day weekend!

We are running a Labor Day grooming special. Book with us today and receive 10% off your next grooming appointment.

Call or text us at (phone number) to book 🐾

